



St. Vincent de Paul
GEORGIA

Morning of Hope

2026 Sponsorship Packet



Join Us!

THURSDAY, SEPTEMBER 24

11:00 AM - 1:00 PM

FLOURISH, ATLANTA



An invitation to support

Morning of Hope

The 2026 Host Committee is delighted to extend an invitation to support **Morning of Hope!** At its core, Morning of Hope is a celebration of what becomes possible when neighbors come together to meet the moment. It is an opportunity to honor the generosity of our supporters, partners, volunteers, and sponsors while sharing the impact we are making together across Georgia.

In 2025, St. Vincent de Paul Georgia served 307,054 neighbors facing housing instability, food insecurity, health challenges, and financial hardship. More than 10,000 evictions were prevented, 251 families moved from extended-stay motels into stable housing, and thousands of neighbors received the support they needed to regain stability. For more than 120 years, supporters like you have helped ensure that neighbors do not face life's most difficult moments alone.

Last year, Morning of Hope supporters helped raise more than \$225,000 in unrestricted funding, allowing St. Vincent de Paul Georgia to respond to the realities families are facing at this moment. Rising housing costs, unexpected medical expenses, and financial setbacks can quickly place a family at risk. Through the generosity of sponsors and donors like you, neighbors receive help when it matters most—keeping families housed and creating pathways toward long-term stability.

Your sponsorship of Morning of Hope is more than support for an event. It is an investment in Our Mission for This Moment—helping Georgia families access the support they need today while building a stronger future for tomorrow.

Tracee Smith

2026 Host Committee Chair

Louise Scott

2026 Host Committee Co-Chair



2025 Impact

In 2025, St. Vincent de Paul Georgia (SVdP) served hundreds of thousands of neighbors facing food insecurity, insufficient resources to clothe their families, housing instabilities, and limited to no access to lifesaving prescriptions. In fiscal year 2025, SVdP distributed more than **3M pounds of food**, generated more than **\$5.3M in thrift store revenue to directly support neighbors**, prevented more than **10,000 evictions**, and filled more than **27,000 prescriptions** through Georgia's only charitable statewide Pharmacy. Fueled by our community partners like you, these efforts demonstrate that helping neighbors in need remains one of the most effective ways to support self-sufficiency, independence, and strengthens our communities across Georgia.

FEED



40 Food Pantries
across the state

More than **1.2M pounds of food recovered**, valued at \$2.6M

More than **3.3M Pounds of food distributed**, valued at \$6.9M



CLOTHE

9 Thrift Stores across the state

E-commerce store,
[Vinny's Thrift & Collectibles](#)



\$5.4M in Thrift Store sales provided direct-aid and service to our neighbors across Georgia



HOUSE

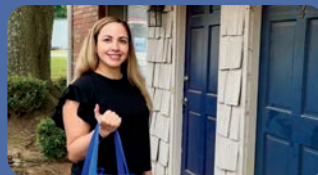
265+ neighbors transitioned into stable housing



20,631 families assisted with housing support

Over **10,000 evictions prevented**

Substantial support from the [Bezos Day One Families Fund](#) for families with children experiencing homelessness



HEAL

Georgia's **only** charitable Pharmacy

Maintenance prescription medications delivered by **volunteers** or shipped anywhere in Georgia

27,516 lifesaving prescriptions filled, valued at \$5.5M



"There is no act of charity that is not accompanied by justice or that permits us to do more than we reasonably can."

— St. Vincent de Paul



Together, We Serve
Together, We Grow
Together, We Change Lives

Across Georgia, more families are facing moments of uncertainty. Rising housing costs, unexpected medical expenses, and financial setbacks can quickly place a family at risk. A missed paycheck or unforeseen expense can mean the difference between stability and crisis. At SVdP Georgia, we are focused on keeping neighbors housed and helping families move from crisis toward stability.

In 2028, St. Vincent de Paul Georgia will celebrate 125 years of serving Georgia neighbors! Supporters like you have made this work possible, with more than 94 cents of every dollar directly supporting programs and services that help neighbors put food on the table, clothe their families, remain housed and access medications to become self-sufficient.

Last year, Morning of Hope supporters helped raise more than \$225,000 in unrestricted funding, providing SVdP with the flexibility to respond when and where needs emerged. Across Georgia, families facing housing instability often need more than one type of support. Any unexpected setback can leave our Georgia neighbors in despair and unstable. When stability is at risk, the consequences ripple through every part of life—food insecurities, clothing and dignity, housing dilemmas, access to equitable healthcare, as well as supports for a livable wage.

The generosity of Morning of Hope sponsors and donors helps ensure neighbors can receive timely support before a temporary hardship becomes a deeper crisis. These unrestricted resources provide our neighbors with the support to overcome other barriers that threaten their stability. When help comes early, the outcome can be very different.

Your sponsorship of Morning of Hope is an investment in **Our Mission for This Moment**. It helps ensure that Georgia neighbors have access to help when they need it most, while creating pathways toward lasting stability, dignity, and opportunity. **Together, We Serve. Together, We Grow. Together, We Change Lives.**

Thank you for your consideration.

Rene Bazel

Sr. Manager of Institutional Giving

VIEW THE 2025
ST. VINCENT DE PAUL
ANNUAL REPORT



Sponsorship Levels



These powerhouse utility companies are vested in Georgia neighbors and the St. Vincent de Paul mission for this moment!

Sponsoring the 2026 Morning of Hope Gala is a powerful way to put **Our Mission for This Moment** into action. Your partnership helps ensure that Georgia neighbors facing moments of uncertainty can access the support they need today while building a stronger foundation for tomorrow.

\$20,000

Champion

- Fourteen (14) Reserved Seats
- Swag bag collateral placement
- Recognition in all event collateral and signage
- Recorded video presentation
- Pre and post-event recognition
- Opportunity to host an employee/organization food or clothing drive
- Article in next issue of SVdP Newsletters (Spotlight/The Society Page)

\$10,000

Hero

- Twelve (12) Reserved Seats
- Swag bag collateral placement
- Recognition in all event collateral and signage
- Recorded video presentation
- Pre and post-event recognition
- Opportunity to host an employee/organization food or clothing drive

\$7,500

Protector

- Ten (10) Reserved Seats
- Swag bag collateral placement
- Recognition in all event collateral and signage
- Pre and post-event recognition

\$5,000

Hope Builder

- Four (4) Reserved Seats
- Swag bag collateral placement
- Recognition in all event collateral and signage
- Pre and post-event recognition

Table Sponsor

\$2,800 | One Reserved Table (8 seats) | Event Patron Listing



Your support makes

Our Mission for This Moment

possible for neighbors in need.



The unrestricted funds raised through Morning of Hope provide St. Vincent de Paul Georgia with the flexibility to respond when and where needs emerge. They help ensure that families facing housing instability, food insecurity, health challenges, and financial hardship can access support before a temporary setback becomes a deeper crisis.

More than a celebration, Morning of Hope reflects what is possible when neighbors come together to meet the moment. By joining our community of sponsors, partners, volunteers, and supporters, you help provide help today while creating pathways toward lasting stability, dignity, and opportunity for Georgia families.

Together, we are putting ***Our Mission for This Moment*** into action—ensuring that more Georgia families find help in moments of crisis, hope in times of uncertainty, and a pathway toward lasting stability.

All sponsorship proceeds are used when and where needed most to support operations and provide emergency assistance at St. Vincent de Paul Georgia.

 **Secure Your Sponsorship**



Need additional information or support? Contact:

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