



FEED. CLOTHE. HOUSE. HEAL.

# St. Vincent de Paul

## GEORGIA

## About Our Brand

**Sharing our Vincentian Spirit with the World**

August 2025



# Who We Are

## The Society of St. Vincent de Paul

The Society of St. Vincent de Paul is the largest Catholic organization globally and operates in over 150 countries. They have 800,000 members and 1.5 million volunteers worldwide, helping over 30 million people each day.

**We grow in holiness by meeting Christ in those we serve.**

More than charity, we are neighbors helping neighbors—a community of faith, compassion, and action.



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# St. Vincent De Paul Georgia

One of the state's oldest and most trusted social services organization

**St. Vincent de Paul Georgia** has been serving neighbors in need since 1903.

We're powered by more than **3,200 Vincentian members** working through **74 parish-based groups** across the state—alongside dedicated staff and thousands of volunteers at our **Chamblee Support Center**.

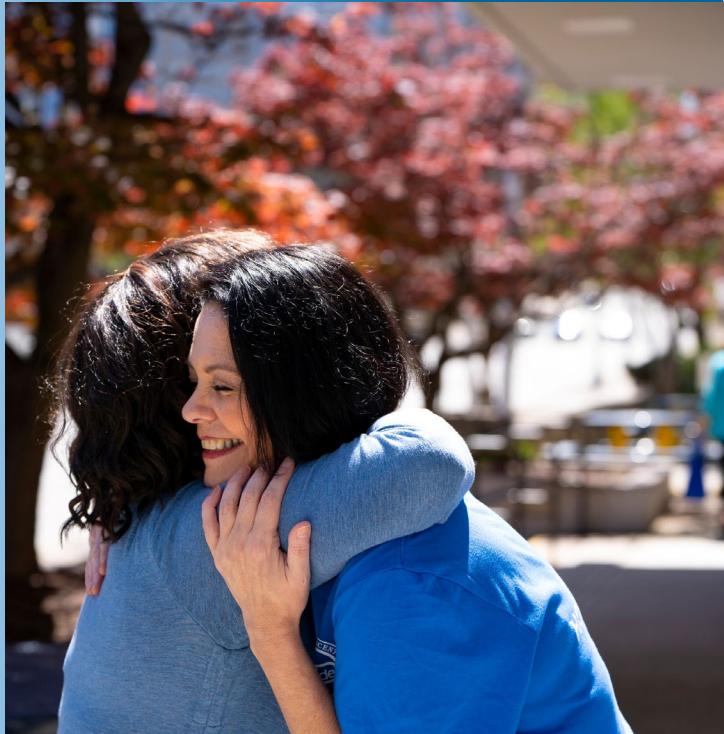
Our work is made possible through a blend of **generous donations, thrift store revenue, and grants**. More than **94% of every dollar** directly supports **programs and services** that help Georgians facing financial crisis.





# Our Mission

Rooted in Love. Focused on Impact.



**Our Mission:**  
**To Serve our Neighbors with Love and Respect:**  
**Delivering Help, Hope, and Pathways to Self-Sufficiency**

**Our mission** explains why we exist and who we are at our core—a community rooted in **love, respect, and action**.

We speak of **neighbors** because relationships matter, and our care is always personal.

**“Help, hope, and pathways”** reflects both our compassionate response in times of crisis and our commitment to **long-term sustainability**.



# Our Vision

## A Bold Vision, Vincentian at Heart



**Our Vision:  
A just and compassionate Georgia where every  
neighbor lives with dignity and opportunity**

**Our vision** shows where we're headed—and what we're building: a **just and compassionate Georgia** for every neighbor.

It's a clear, **values-driven vision**—reflecting our faith, our mission, and our hope for the future.

Rooted in **Vincentian love, justice, and personal encounter**, it's a call to **see every neighbor, value their dignity, and help them thrive**.



# What We Do, Simply Stated

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**Four bold, simple words that show the heart of our work.  
Urgent. Compassionate. Rooted in Vincentian love and service.  
Easy to remember. Hard to ignore.**



# This Is St. Vincent de Paul Georgia

## Our Identity



St. Vincent de Paul  
GEORGIA

### Our Vision:

**A just and compassionate Georgia where every neighbor lives with dignity and opportunity**

### Our Mission:

**To Serve our Neighbors with Love and Respect: Delivering Help, Hope, and Pathways to Self-Sufficiency**

**FEED. CLOTHE. HOUSE. HEAL.**



### **Our Mission:**

To love and serve our neighbor by delivering help, hope, and a path to stability.

### **Our Vision**

A just and compassionate Georgia where every neighbor lives with dignity and opportunity.

### **Our Tagline**

Feed. Clothe. House. Heal.