



Vincentian Town Hall May 17, 2024



Agenda

- Opening Prayer
- Reflection
- Introduction to SVdP 2025-30 Strategic Plan Process
- Breakout Input Sessions
- Recap of Breakouts
- Next Steps
- Closing Prayer

Our Strategic Heritage



2025-30 Strategic Plan

Process and Timing

- | | |
|--------------------------------|-----------------------|
| ✓ Staff 5-Year Vision Exercise | 2023 |
| ✓ Form Planning Committee | April |
| ✓ Define Assumptions & Beliefs | April |
| ✓ Kick-Off & SWOT Exercise | April 22 BOD Meeting |
| ☐ Vincentian Town Hall | May 17, 2024 |
| ☐ Committee Meetings | May - July |
| ☐ Draft Plan Presentation | August BOD Retreat |
| ☐ Final Plan Presentation | September BOD Meeting |

2025-2030 Plan: Assumptions & Beliefs

We assume ...

- The demand for basic services will continue to be greater than our ability to address them.
 - According to United Way, 47% of Georgia households are considered income constrained, with event higher percentages in rural areas throughout the state
- There will continue to be a housing affordability crisis through 2030
 - Metro Atlanta population expected to increase by 1.8 million, outpacing housing inventory
- SVdP will remain a leading referral agency for United Way 211.
 - We estimate that we are able to assist approximately 50-60% of the neighbors that call our helpline.

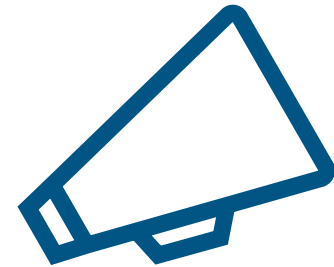
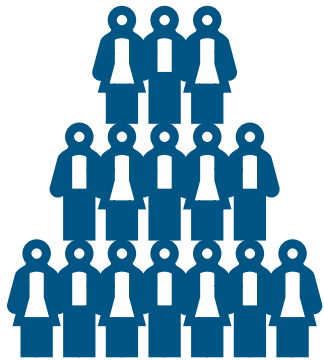
2025-2030 Plan: Assumptions & Beliefs

We believe ...

- Our works must incorporate our Essential Elements. (Rule, Part III, Statute 1)
- Council activities need to be responsive to needs of Conferences. (Rule, Part I, 3.6)
- By 2030, SVdP can impact double the number of neighbors than we serve today.
- Our fundraising potential is greater than our historical experience.
- We need to prioritize efforts to recruit younger and more diverse members.
- We need to develop a greater presence in South Georgia and the Diocese of Savannah.
- Eviction prevention should continue to be the primary focus of our direct aid efforts.
- Efforts to increase the incomes of those we serve should be prioritized.
- Partnerships with other organizations should be fostered and strengthened.

Broad Organizational Goals

St. Vincent de Paul Georgia Strategic Plan 2025-2030



Areas to Consider



Opinions and Needs to Consider



Neighbors



Donors



Community



Vincentians

Breakout Groups

1. What is the biggest challenge you experience in your conference?
2. Where do you find the most success in your conference work?
3. If you had one additional tool or resource to help neighbors, what would that be?
4. How can we better support you and your conference with resources and knowledge?

20 Minute Discussion!

Sharing

1. What is the biggest challenge you experience in your conference?
2. Where do you find the most success in your conference work?
3. If you had one additional tool or resource to help neighbors, what would that be?
4. How can we better support you and your conference with resources and knowledge?

The Possibilities and Next Steps

Questions to consider as we explore program development and other initiatives:

- What position(s) do we want our brand to hold in the community?
- What ties our broad spectrum of services together?
- How do we differ from our “competition”?
- How does the spiritual aspect of our work reflect on the program deliverables?
- How does the initiative benefit Conferences or Neighbors?
- How does the benefit compare to the cost (including opportunity cost)?
- Who are we trying to serve?
- What is the problem we’re trying to solve?
- How do we plan to solve or address the problem?
- Is SVdP best suited (or suited at all) to solve/address?
- Goals: How do we define success of the program?
- Metrics: How do we plan to measure results, outcomes and impact?

Closing Prayer

Thank you for
your time today

